A new study from Arts Alliance Illinois and Americans for the Arts, *Arts & Economic Prosperity IV*, measures the economic impact created by nonprofit arts and culture organizations and their audiences across several areas of the economy and workforce.

**NONPROFIT ARTS AND CULTURE SECTOR IS A JOB AND BUSINESS GENERATOR**

According to *Arts & Economic Prosperity IV*, $2.75 billion in annual spending by nonprofit arts and culture organizations and their audiences in Illinois:

- Supports more than 78,000 full-time-equivalent jobs
- Generates a total of $2.3 billion in household income to Illinois residents
- Delivers $324 million in state and local government revenue

### OCCUPATIONS IN ILLINOIS

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Number of Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elementary School Teachers</td>
<td>84,590</td>
</tr>
<tr>
<td>Jobs Supported by Spending by Nonprofit Arts...</td>
<td>78,455</td>
</tr>
<tr>
<td>Legal Professionals</td>
<td>44,570</td>
</tr>
<tr>
<td>Accountants and Auditors</td>
<td>41,720</td>
</tr>
<tr>
<td>Police and Sheriff's Patrol Officers</td>
<td>29,510</td>
</tr>
<tr>
<td>Financial Managers</td>
<td>23,000</td>
</tr>
<tr>
<td>Computer Programmers</td>
<td>19,220</td>
</tr>
<tr>
<td>Firefighters</td>
<td>15,530</td>
</tr>
</tbody>
</table>

**Direct Spending by Illinois Nonprofit Arts and Culture Organizations**

- $1.56 Billion

**Spending by Illinois Nonprofit Arts and Culture Audiences**

- $1.19 Billion

**TOTAL ECONOMIC IMPACT**

- $2.75 Billion

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**Arts Alliance Illinois** is the state’s leading voice for the arts and arts education. Through advocacy, research, and collaboration, we give voice to a creative state.

70 East Lake, Suite 420, Chicago, IL 60601 | 312.855.3105
artsalliance.org | facebook.com/artsallianceillinois | twitter.com/artsallianceil
NONPROFIT ARTS AND CULTURE SECTOR IS A MAJOR CONTRIBUTOR TO OTHER INDUSTRIES

The nonprofit arts and culture sector drives significant business to other industries critical to the health of the Illinois economy, including food service, ground transportation, and hospitality.

CULTURAL TOURISM OFFERS EVEN GREATER OPPORTUNITIES FOR GROWTH

Cultural tourism has the potential to attract significant new spending to the State of Illinois. Currently, arts patrons visiting from out of state spend two-and-a-half times more per person than Illinois residents in relation to arts and cultural events ($55.82 versus $20.43).

“From this study unequivocally demonstrates the value of investments in the arts and cultural sector. Despite the recession, arts and cultural organizations were major contributors to Illinois’ economy. The arts sector puts people to work in Illinois and is a magnet for attracting talent, tourists, and investment to the region.” — Ra Joy, Executive Director, Arts Alliance Illinois

Arts & Economic Prosperity IV is the most comprehensive study of its kind ever conducted in the United States. It features a national report along with customized findings for 182 unique study regions, including the State of Illinois. Data collection for the State of Illinois study was conducted in 2011 by Arts Alliance Illinois and compiled by Americans for the Arts. Support for this study was provided by the John D. and Catherine T. MacArthur Foundation and the Illinois Arts Council.

Learn more about Arts & Economic Prosperity IV at www.artsalliance.org/research/arts-economic-prosperity.